

PROGRAM

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| Daily From November 25 to December 04 | 8h - 20h Maison du peuple | Exhibition-Sales- Animations-Days for net- work Promotion, Tradeshow |
| Friday, November 25 | 10h Maison du peuple | Opening ceremony Visiting of booths |
| Saturday, November 26 Day for Equipements Promotion | 8h - 20h Maison du peuple | Exhibition-Sales- Animations- Trade show |
| Sunday, Nov. 27 Day for Tubers – Legumes Promotion | 8h - 20h Maison du peuple | Exhibition-Sales- Animations- Trade show |
| Monday, November 28 Day for Cereals Promotion | 9h - 10h30 Chamber of Com- merce and Industry of Burkina Faso CCI-BF | <i>Conference I:</i> 50 years of Independence The place of the Agro- Industry in National Econo- my. Outcome and perspective? |
| | 10h45- 12h15 CCI-BF | <i>Conference II:</i> Export market Constraints – Opportunities |
| Tuesday, November . 29 Day for Fruits and Vegetables Promo- tion | 9h - 10h30 CCI-BF | <i>Conference III :</i> What type of market for Subregional integration ? |
| | 10h45- 12h15 CCI-BF | <i>Conference IV :</i> Fruits and vegetables proc- essing issues |
| Wednesday, Nov. 30 Day for livestock/ Meat Milk & derived pro- ducts Promotion | 9h - 10h30 CCI-BF | <i>Conference V :</i> The issue of financing SMEs in Agro-based Industry, BF |
| | 10h45 - 12h30 CCI-BF | Project Market SMB A.A |
| Thursday, December . 1 Day for Oilseed Pro- motion | 9h - 10h30 CCI-BF | <i>Conference VI:</i> Appropriate packaging ac- cording to product. |
| | 10h45 - 12h30 CCI-BF | <i>Conference VII :</i> The issue of oilseed processing |
| | 16h - 18h Maison du peuple | Final stimulus / school sensitization sessions |
| Friday, December 2 Day for Fish and fo- restry Promotion | 9h- 11h30 Maison du peuple | Assessment of JAAL Ouaga 2011 |
| | 18h Officers' Mess | Closing Ceremony Awards |



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AGRO - FOOD DAYS OF BURKINA FASO

6th Edition
(JAAL / Ouaga 2011)

November 25 - December 4, 2011



THEME

« Agri industry, an Alternative
for a Sustainable Economic
Development »

JAAL OUAGA 2011

The economic and social development of Burkina Faso depends on its continued commitment in the promotion of a competitive private sector which is an engine for growth.

Such a challenge can not be met without the creation of an ideal environment for dialogue and exchange between traders.

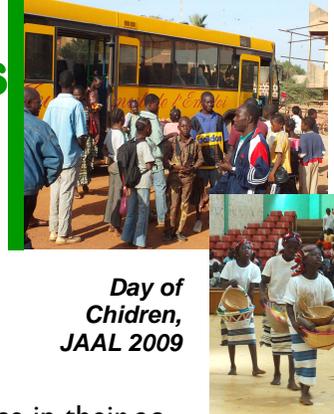
Since the success of the first edition of JAAL in November 2000, the event set up in August 2009 as the "Agri-Food Day Association (A. JAAL)" is an officially recognized non-profit organization with a mission to promote the agro-industrial sector.



Visiting booths, JAAL 2009

OBJECTIVES

- ▶ Create a framework for dialogue to promote trade;
- ▶ Promote competitiveness of local products;
- ▶ Encourage food industries to attain excellence in their activities;
- ▶ Develop partnerships at sub regional and International levels
- ▶ Develop the export of raw and processed products;



Day of Children, JAAL 2009

MEANS OF ACTION

- ▶ Reward innovation.
- ▶ An Exhibition - Sale
- ▶ A trade show
- ▶ Networks Promotion Day
- ▶ Conferences and debates
- ▶ Table rounde with actors and development partners
- ▶ Project grants
- ▶ Awards to deserving exhibitors
- ▶ Active involvement of young students



Awards, JAAL 2009

PARTNERS

- ▶ The Government
- ▶ The President's National Commitments
- ▶ House of Enterprise of Burkina Faso
- ▶ Chamber of Commerce and Industry of Burkina Faso
- ▶ National Council of Employers of Burkina Faso
- ▶ Professional Groupement of Industrialists
- ▶ CNRST PAFASP CIC-B
- ▶ *Projet-ATP* DYFAB
- ▶ CECII/Uniterra SACO
- ▶ UEMOA CEDEAO
- ▶ GIZ/IDA OXFAM CILSS
- ▶ AFRIQUE VERTE
- ▶ RESEAU INTERFACE